



# CREATIVE INDUSTRIES

Calgarians are creators, storytellers and innovators. From film and TV to interactive digital media, Calgary has the crews, talent and venues for any creative endeavour.

Calgary is best known for the majestic, awe-inspiring scenery evoked by the frontier of the untamed west and can be seen in films and television shows such as *The Revenant*, *Fargo* Seasons 1, 2, 3 and *Ghostbusters: Afterlife*. Yet Calgary's remarkably diverse geography of the Rocky Mountains to the Badlands to the prairies and vibrant urban locations make it a very popular setting for a vast range of productions.

From the deserts of Afghanistan, to the battlefields of feudal Japan to a trendy restaurant in Beverly Hills, Calgary is a chameleon able to play a wide spectrum of roles, summer, winter, spring or fall.

Calgary Economic Development's Film Commission office, in collaboration with local scouts, facilitates tours of Calgary region locations for producers, filmmakers and location managers considering the area as a filming location. In addition, the office provides a one-window access for all City of Calgary location permits. Driven by the adoption of transformative technologies like AR, VR and machine learning, Calgary is positioned to lead the way in digital media, e-learning, gaming and immersive technology.

The opportunity is now. Be part of our creative excellence in film, television and digital media.

**COMPETITIVE  
INCENTIVES**

**COMPREHENSIVE  
PRODUCTION  
SERVICES**

**AFFORDABLE  
ACCESS TO  
RESOURCES**

**EXPERT,  
HIGHLY-SKILLED  
WORKFORCE**







Calgary is home to a robust creative industries sector, able to support large-scale productions, small indie startups and everything in between.

## BY THE NUMBERS

# 24,000

people worked in Calgary's creative industries

*The Conference Board of Canada, The Economic Impact of Calgary's Creative Industries, 2016*

# \$566M

With a growth projection at 13 per cent year-over-year, Calgary's creative industries sector is projected to invest \$566 million in digital transformation by 2024.

*Calgary Economic Development and IDC Canada*

# 3,200+

creative and film industry post-secondary graduates annually

*Calgary Economic Development Analysis, 2019*

# 4,400+

businesses in the creative industries sector

*Canadian Business Counts, December 2020*

## A COMMUNITY OF CREATIVITY

Volunteers provide crucial support to Calgary's creative industries by donating thousands of hours of their time each year to help with all aspects of the sector.

# 49,500

People volunteered at arts and cultural organizations for a total of 7.3 million hours, equivalent to 3,670 full-time jobs.

# \$204.5 MILLION

If volunteers had been paid the average wage in the core non-profit sector (\$28 per hour), their economic contribution would have equaled \$204.5 million.



Connect with us to learn how to grow your business in Calgary.  
[calgaryfilmcommission.com](http://calgaryfilmcommission.com)

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