

# CALGARY IS THE ENGINE OF THE AGRICULTURE INDUSTRY

See what's driving southern Alberta's agribusiness ecosystem

## OUR STRENGTHS

### LOCATION



Calgary is **Western Canada's leading Inland Port** with direct access to key North American and International markets. We are a global distribution hub with one of Canada's busiest airports, including a state-of-the-art cargo facility, two Class 1 intermodal railroads and are located at the junction of the CANAMEX Corridor and Trans-Canada Highway.

### HIGHLY EDUCATED TALENT POOL



64% of Albertans aged 25-64 have a post-secondary education.



75,600

In 2018, Alberta's agri-food industry employed 75,600 people.

### PROXIMITY TO LAND



Calgary is located in the heart of Alberta's best growing land with nearly **40% of Canada's cattle** and direct access to large-scale Ag operations.

### ACCESS TO INNOVATION

World-class post-secondary and training institutions known for research and innovation:

- University of Calgary
- Olds College (2,000 acre Smart Farm)
- University of Lethbridge
- Lethbridge College
- SAIT
- Creative Destruction Lab (CDL - Rockies)
- Zone Startups
- District Ventures

### PROGRAMS AND POLICIES

Growing government support to stimulate industry expansion.

- Protein Industries Canada (PIC), Super Cluster
- Canadian Agriculture Partnership (CAP) funding
- Canadian Agri-Food Automation and Intelligence Network (CAAIN)
- Scientific Research Experimental Development (SRED) program

### ESTABLISHED ANCHOR COMPANIES



# LEADING-EDGE AGRICULTURE GROWS HERE

Experts in all things Ag are making Calgary a hotspot for Canadian and global food and technology suppliers.



## SOUTHERN ALBERTA IS A GREAT PLACE FOR AGRICULTURAL INNOVATION.

### OPPORTUNITIES FOR GROWTH INCLUDE:



#### FOOD, BEVERAGE, AND MEAT PROCESSING

Everything needed to grow an operation – land, water, affordable labour, and capital – is available with significant opportunities with plant proteins.



#### CROP SCIENCE

With a high concentration of corporate headquarters and an ecosystem of major industry players, the region is a global magnet for new, innovative companies seeking to collaborate openly and access investment capital.



#### ARTIFICIAL INTELLIGENCE

With access to leading-edge technologies and an abundance of data, the opportunities for applied machine learning and artificial intelligence solutions are limitless.



#### AGRICULTURE FINANCE AND OTHER SUPPORT SERVICES

As a region embracing new solutions in the financial and insurance sectors with a high adoption rate of new technologies, we're the location for growth traceability and enhanced tech platforms.



#### AGRICULTURE FOOD

With the abundance, variety and diversification of crops grown in the region we have a distinct opportunity to differentiate our Alberta food brands.



#### AGRICULTURE TECHNOLOGY

Our history as a hub for applied agricultural research and production innovation makes the region a destination for some of the world's most accomplished agricultural technologists.

Read the complete 2020 Agribusiness Market Study report and connect with us to learn how to be a part of our leading agribusiness ecosystem.

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